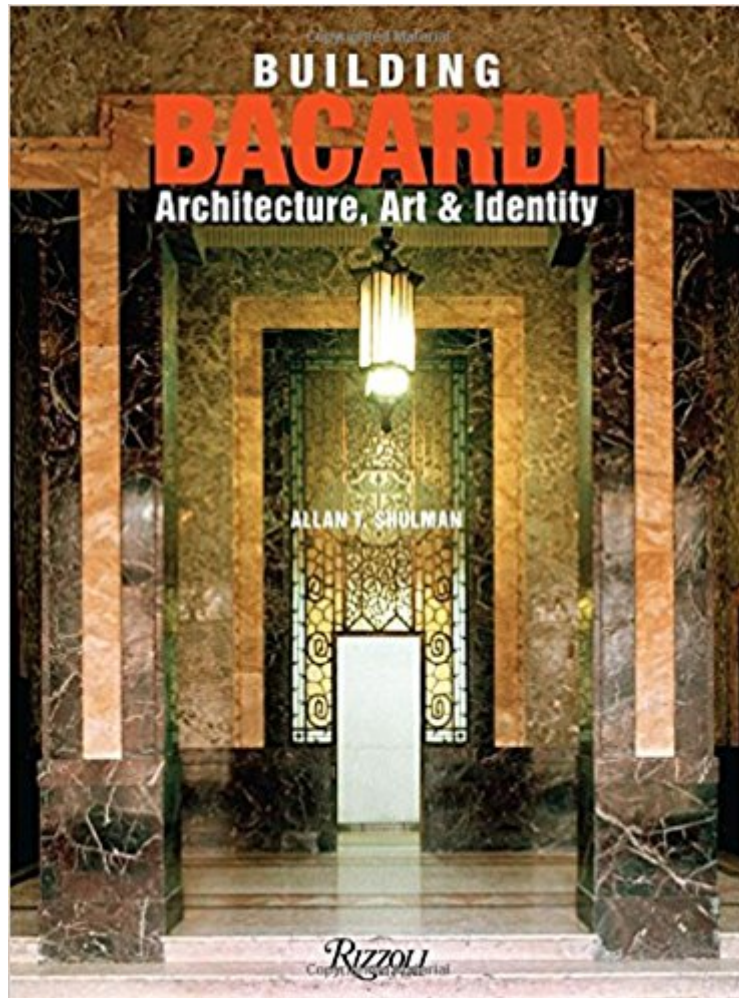




**Ebook Directory**  
the best source of ebook

The book was found

# Building Bacardi: Architecture, Art & Identity



## Synopsis

Richly illustrated with vintage, powerfully graphic, and often glamorous imagery, *Building Bacardi* tells the story of the iconic brand's love affair with high design. Anyway you drink it, Bacardi rum is the mixable one. Bacardi is best known for its rum and trademark bat logo, yet the famed spirits company has also been a force in the development of avant-garde art and architecture. True to the company slogan, Bacardi has asserted its corporate identity through buildings designed by a potent mix of modern architects with varying, sometimes radically different approaches to architecture. Corporate headquarters, distilleries, bottling plants, and executives' private homes have shaped and reflected Bacardi's position as a regional upstart, a national icon, and a global corporation with outposts in such places as Bermuda, Brazil, Cuba, Mexico, and the United States. *Building Bacardi* is the first book to explore the twentieth-century architectural legacy of the company.

## Book Information

Hardcover: 240 pages

Publisher: Rizzoli (April 5, 2016)

Language: English

ISBN-10: 0847847489

ISBN-13: 978-0847847488

Product Dimensions: 9.4 x 1.1 x 12.4 inches

Shipping Weight: 3.9 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #693,244 in Books (See Top 100 in Books) #134 in Books > Arts &

Photography > Graphic Design > Commercial > Advertising #469 in Books > Arts &

Photography > Architecture > Criticism #714 in Books > Arts & Photography > Photography & Video > Architectural

## Customer Reviews

Allan T. Shulman is an architect and the founder of Miami-based Shulman + Associates. His work is widely published, and has been honored with more than sixty design awards. Shulman is also an author, editor, lecturer, curator, and associate professor at the University of Miami School of Architecture.

Nice book. Great history of the company.

[Download to continue reading...](#)

Building Bacardi: Architecture, Art & Identity Bacardi and the Long Fight for Cuba: The Biography of a Cause inside: Architecture and Design: A guide to the practice of architecture (what they don't teach you in architecture school) Art and Architecture in Medieval France: Medieval Architecture, Sculpture, Stained Glass, Manuscripts, the Art of the Church Treasuries (Icon Editions) St.Petersburg: History, Art and Architecture (History, Art & Architecture) Earthbag Architecture: Building Your Dream with Bags (Green Home Building Book 3) Building Green, New Edition: A Complete How-To Guide to Alternative Building Methods Earth Plaster \* Straw Bale \* Cordwood \* Cob \* Living Roofs (Building Green: A Complete How-To Guide to Alternative) Architecture and Tourism in Italian Colonial Libya: An Ambivalent Modernism (Studies in Modernity and National Identity) Designing Brand Identity: A Complete Guide to Creating, Building, and Maintaining Strong Brands Building Better Brands: A Comprehensive Guide to Brand Strategy and Identity Development Essential Elements for Brand Identity: 100 Principles for Designing Logos and Building Brands (Design Essentials) Cordwood Building: The State of the Art (Natural Building Series) Towards a New Architecture (Dover Architecture) The Seven Lamps of Architecture (Dover Architecture) The Gargoyle Book: 572 Examples from Gothic Architecture (Dover Architecture) Long Beach Architecture: The Unexpected Metropolis (California Architecture and Architects) Illustrated Dictionary of Historic Architecture (Dover Architecture) The Four Books of Architecture (Dover Architecture) The Penguin Dictionary of Architecture and Landscape Architecture 194X: Architecture, Planning, and Consumer Culture on the American Home Front (Architecture, Landscape and Amer Culture)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)